

Enterprise Innovation Challenge Regulation

By Vodafone Power Lab

1st Clause

1. The “Enterprise Innovation Challenge” is an initiative that aims to acquire or license services that differentiate Vodafone's value proposition. It is intended to solicit applications for the creation of a service capable of integrating Vodafone's (B2B) enterprise portfolio based on IoT, Artificial Intelligence and Cyber Security verticals. Existing interest in the acquisition or licensing of the solutions by Vodafone and availability of the technology or App to the enterprise client base of Vodafone.
2. The “Enterprise Innovation Challenge” will be managed by Vodafone's acceleration program, Vodafone Power Lab. Vodafone reserves the right to request the additional collaboration of other entities in the management and monitoring of the “Enterprise Innovation Challenge” initiative, which is included in the planned activities of the Vodafone Power Lab program.
3. The teams selected for the “Enterprise Innovation Challenge” are chosen through the list of participations made exclusively for this initiative, being previously subject to the application process and selection of the same, according to the present Regulation.
4. The “Enterprise Innovation Challenge” will consist of the following steps:
 - Acknowledgment
 - Classification and Selection
 - Development phase and / or adaptation to Vodafone technology
 - Release

2nd Clause

(The “Enterprise Innovation Challenge” initiative – Raising)

Applications for the "Enterprise Innovation Challenge" can be made through the website <https://vodafone.innovationcast.net/challenge> or of autonomous pages or links on partner sites that send for this application website.

3rd Clause

(The “Enterprise Innovation Challenge” initiative – Classification and selection)

The classification and selection phase comprises the following characteristics:

1. The projects will be evaluated according to evaluation criteria pre-established by Vodafone and duly disclosed in the following paragraph.
2. The criteria for evaluation of the “Enterprise Innovation Challenge” shall include at least the following aspects:
 - A. The team implementation capacity;

- B. Innovation and market adoption potential and replication;
 - C. Technology presented;
 - D. Reasonability and feasibility of the project;
 - E. Concept value for the end user.
3. The evaluation team will be defined by Vodafone and, when constituted, the following conditions must be met:
- A. The It should contain mandatory members of Vodafone's
 - B. You may not have members with links to companies competing with Vodafone;
 - C. You may not hold members with kinship links to any of the competitors or personal interests in the projects in question.
4. The selection process shall be defined in advance and communicated to the participants. The detailed final vote, including the scores awarded by each member of the jury, should not be disclosed. That is, only the list of selected projects will be announced.
5. There will be 2 vacancies for the "Development and / or adaptation to Vodafone technology" phase. The selected teams can be accommodated in the "Vodafone Power Lab" incubator in Lisbon, Porto or Coimbra.
6. In exceptional, justifiable cases, more teams may be admitted than the previously defined vacancies and the same applies to the selection of a smaller amount.
7. The selected projects will only be able to continue in the "Enterprise Innovation Challenge" if they already belong to an existing company or have the capacity to become one before the start of the "Development and / or adaptation to Vodafone technology"
8. The teams selected to join the "Enterprise Innovation Challenge" in order to continue must accept the conditions of participation in the initiative and respective timeline described in a document shared by Vodafone and approved by both parties. This Regulation shall apply until this document is presented and if any subject does not disclosed.
9. The document shared with the teams will include the following details:
- A. Definition of an expected date of completion and launch of the project that should not exceed 12 months;
 - B. After launch, it will be necessary to guarantee 12 months of exclusivity for Vodafone in the licensing of the product / service. Subsequent to this period the intellectual property of the solution will be shared between Vodafone and the team; This means that only the developments made with the € 10 000 investment given by Vodafone are going to be under cover of this clause, excluding thus any part of the project which was already developed.
 - C. Payment of the total of € 10 000 per project, in the format detailed in the following paragraph;
 - D. Format of payment by Vodafone to the teams, defines that 30% of the total amount will be paid one month after the start of the "Development and / or adaptation to Vodafone technology" phase before delivery of the detailed Design and description of solution and respective approval by Vodafone. The remaining 70% will be paid at the time of launching and making the solution available to the market;
 - E. Definition of service levels that guarantee quality, compatibility and availability of the product / service, during a period of 12 months after the provision of the service to Vodafone customers;
 - F. The teams will provide the code and information necessary for Vodafone to carry out support activities such as configurations and / or developments.

4th Clause

(The “Enterprise Innovation Challenge” initiative – Development and/or adaptation phase to Vodafone’s technology)

The development phase comprises the following characteristics:

1. The projects selected to integrate this challenge will have access to the Vodafone Power Lab incubator in Lisbon, Porto or Coimbra;
2. The selected teams will benefit from Vodafone's specific monitoring, both in technical and marketing or sales aspects;
3. The maintenance of the benefits referred to in this clause will be re-evaluated monthly by Vodafone;
4. 'Release' means making the service available in a manner that is totally open to the market for which it is intended. For this purpose, the launch of pilots or products in Alpha or Beta stage is not considered.

5th Clause

(The “Enterprise Innovation Challenge” initiative – Launch)

The "Launch" phase consists of the following steps:

1. Vodafone, together with the teams, will define the correct and appropriate timing to launch the products / services in the market;
2. Vodafone may decide at any time (before or after the launch of the product) to stop supporting the project, as long as it justifies the reason for this to happen to the team.
3. The relationship between the team / project and Vodafone will be formalized through a document agreed by both parties as stated in clause 2;
4. The team that creates the project may give visibility to your company or brand at the time of launch and / or through references in the interface of the service, but should ensure that the experience of the service is adapted to the graphic territory of the Vodafone brand, the same is only available to customers with Vodafone branding. All graphic implementation that impacts the product / service must be previously approved by Vodafone;
5. This initiative aims to include the projects or products in the portfolio of services of Vodafone, never translating this perspective into an obligation for Vodafone;
6. The teams selected for the “Enterprise Innovation Challenge” may not enter into any commercial, sponsorship or other agreements with any competitor of Vodafone Portugal in the electronic communications sector for the duration of this initiative.

Privacy Supplement Enterprise Innovation Challenge

The **Enterprise Innovation Challenge** is a challenge which aims to find and acquire or license services capable of differentiating Vodafone's value proposition. It is intended to raise applications for the creation of services capable of being integrated into the Vodafone's enterprise portfolio (B2B).

This supplement determines how your information is used by the **Enterprise Innovation Challenge**.

Information gathered

For the Enterprise Innovation Challenge, we gather the following information:

We will have access to the following details regarding the personal data of users who submit an idea:

- User name (username)
- Name (first and last names)
- Email
- Telephone number

Data generated by server and application:

- Last login date
- First login date
- View dates of each page
- Application responses

Servers localization:

- All data is housed in Host Europe, in servers which are localized in Strasbourg

How do we use your information?

Vodafone uses the gathered information to:

- I. User's identification;
- II. Contact the user regarding subject directly related to the Enterprise Innovation Challenge

Vodafone may use the information in order to produce reports with the aim of improving the provided services.

Which options do I have?

The Enterprise Innovation Challenge initiative allows for the user to create an account in the platform for submitting an idea, not being possible to finalize the process without sharing the data listed above.

For how long do we keep your information?

After the project is finished, we keep your information for a period of 90 days, being eliminated after.

All data/information will be kept for 90 days in order to identify all participants. After 90 days, starting in September 1st, all the information gathered will be eliminated.

How do we protect your information?

Vodafone implemented adequate technical and organizational security measures, according to the required by law and by the industry's standards in order to protect your personal data against its unauthorized use, access and disclose.

We take the necessary actions to ensure that your personal data its only used according to what is described in this privacy supplement and we honor your choices and the permissions you have given us.

We only establish partnerships with service providers which guarantee us the same level of data security you expect from Vodafone.

Your rights

Without prejudice to the General Conditions of the Electronic Communications Service, in accordance to the applicable law, its guaranteed to the client the right to access the personal data as well as its portability, being able to request, at any time and in writing, its correction, elimination or processing limitation. We may also oppose the data processing on the basis of legitimate interests, or in a direct marketing context. To exercise these rights or to obtain more detailed information or explanations about them in more detail, please contact us through the details shared in the section "Who provides the service" at the end of this Policy.

Who provides the service?

Service provided by Vodafone Portugal - – Comunicações Pessoais, S.A. with headquarters in Avenida D. João II, 36 - Parque das Nações Lisboa and with identification number of legal person 502544180.

Contacts

In case you have any question or need additional clarifications regarding this privacy supplement please contact privacidade@vodafone.com